

我國政府與民間單位合作，共同推動「社會創新大調查」，分別對全國民眾和社會創新組織(以下簡稱社創組織)進行電訪調查，以掌握民眾意向及社創組織營運現況。

民眾認知度調查

年滿20歲以上民眾

社會企業
社會創新
永續發展目標(SDGs)

全國住宅電話分層隨機抽樣
控制地區及年齡分布

2,015份

社創組織營運調查

社會創新組織

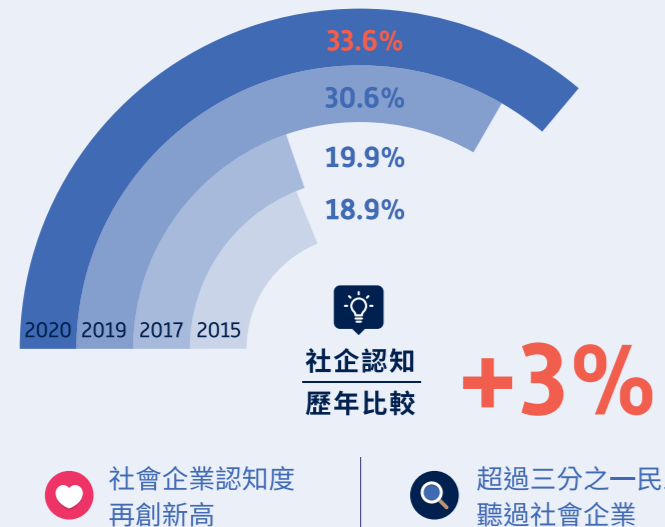
基本樣態
永續發展目標(SDGs)
管理營運現況
經營挑戰與需求

國內登錄及未登錄社創組織名單全查

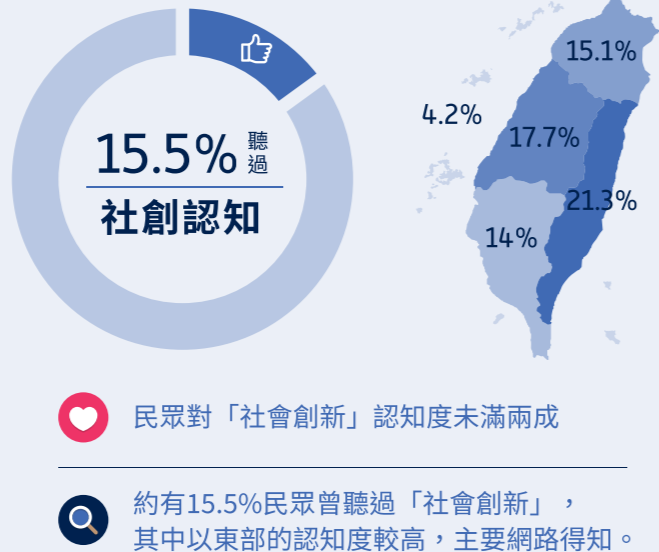
297家

民眾認知度調查

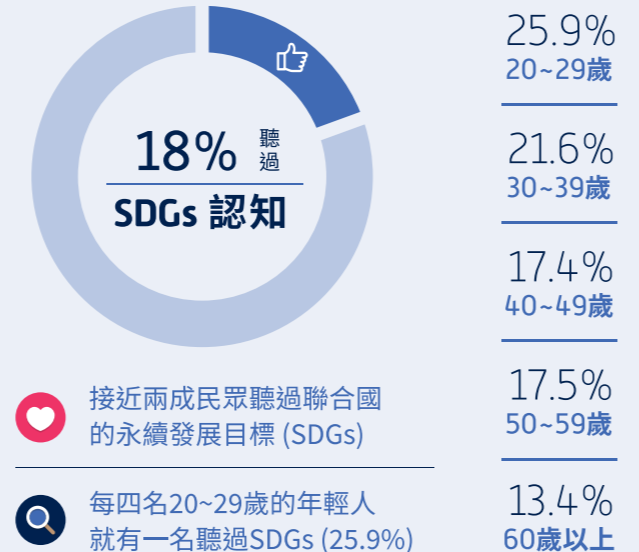
I. 社會企業



II. 社會創新

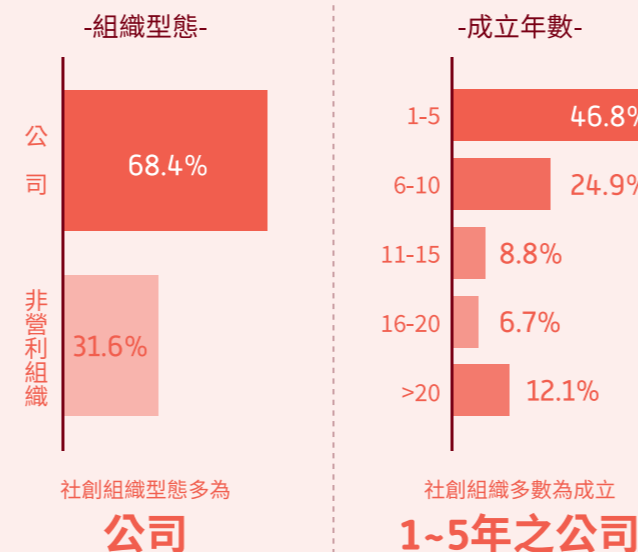


III. 永續發展目標

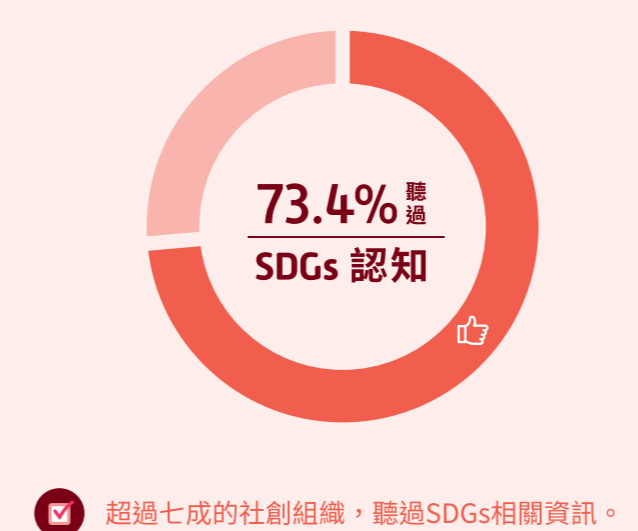


社創組織營運調查

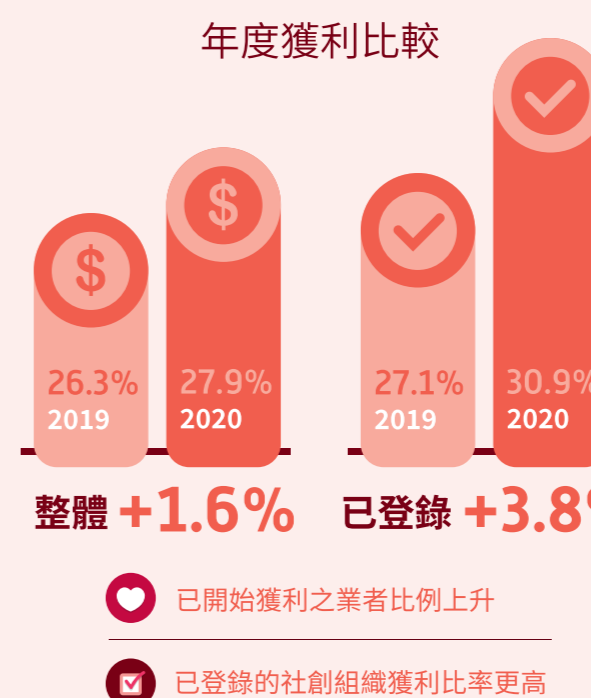
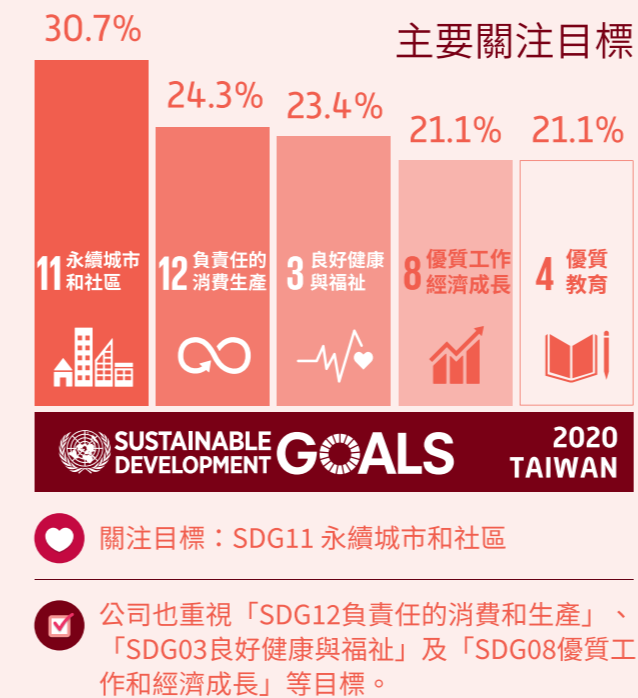
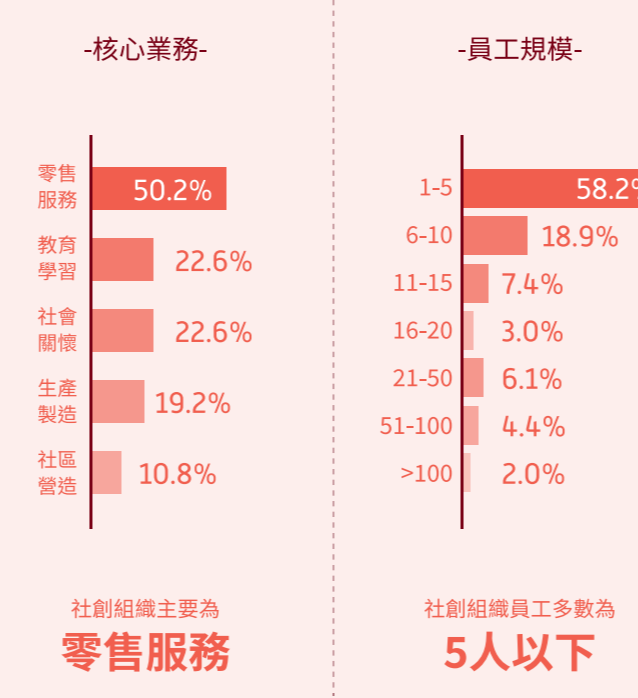
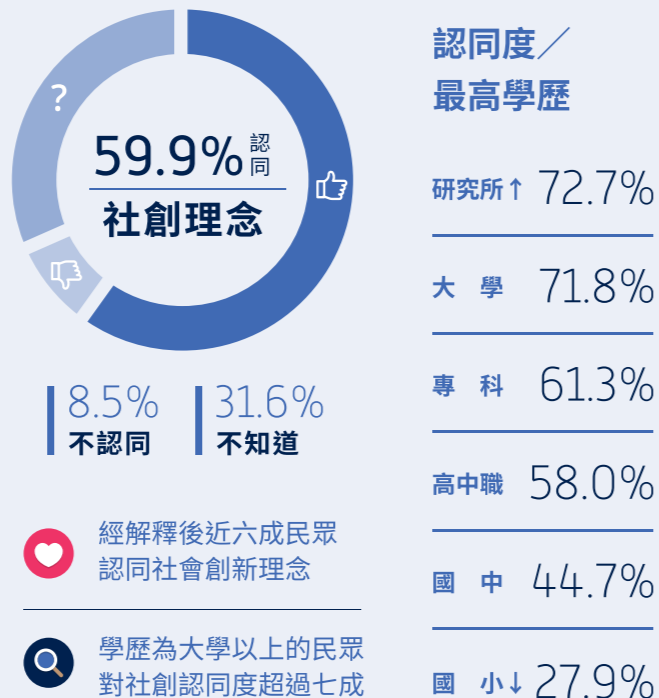
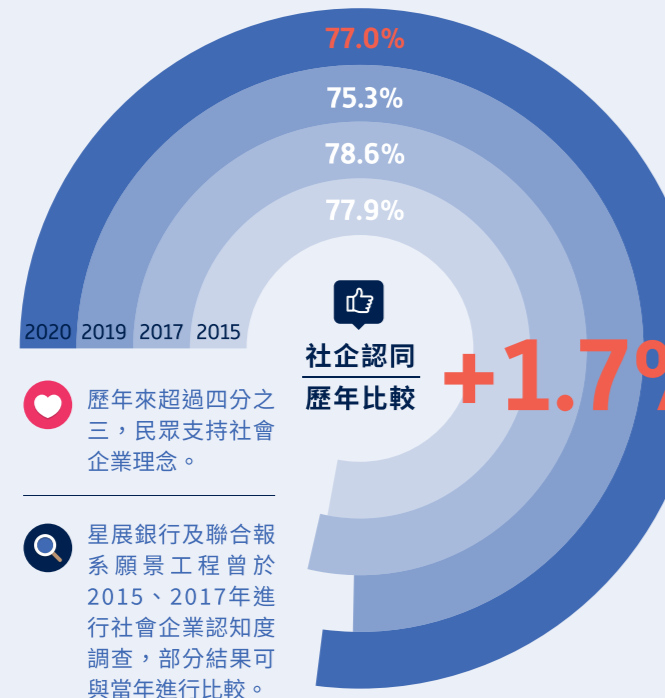
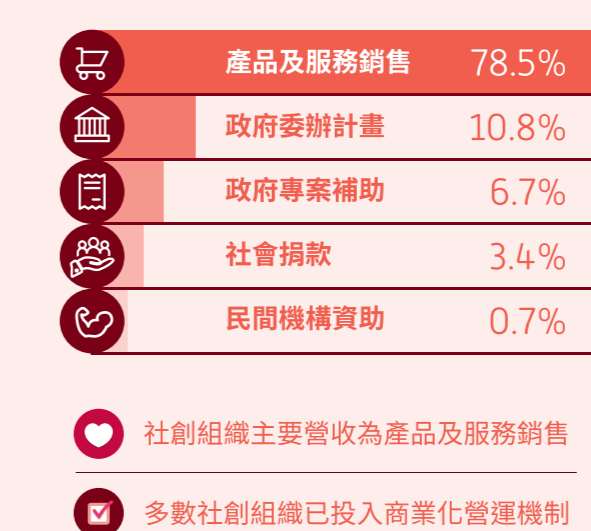
I. 基本樣態



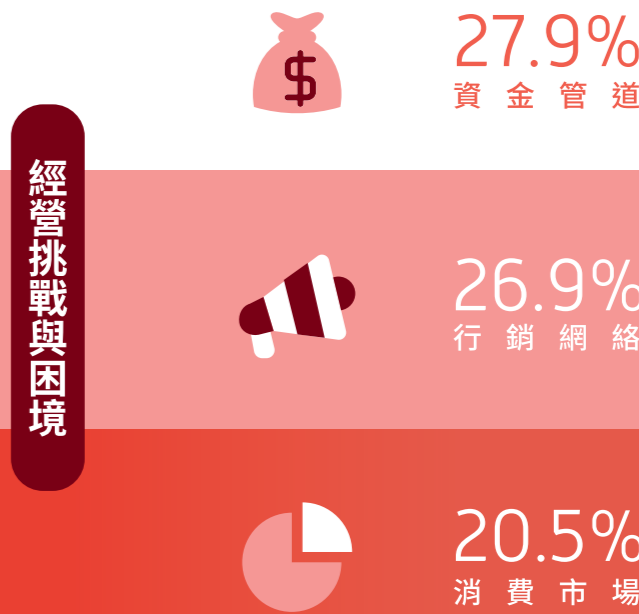
II. 永續發展目標(SDGs)



III. 管理營運現況

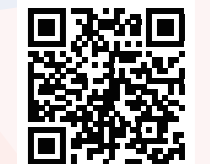


經營挑戰與困境



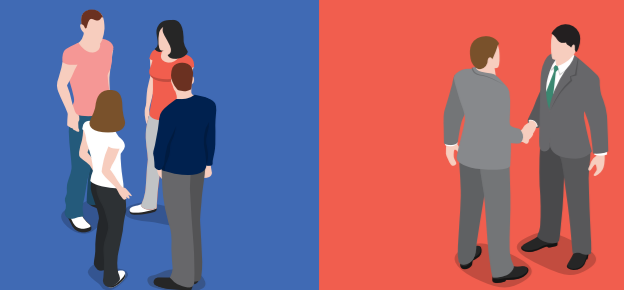
TAIWAN SOCIAL INNOVATION SURVEY 2020

Advised by
經濟部中小企業處
Implemented by
台灣經濟研究院
星展銀行 DBS
願景工程



Taiwan Social Innovation Survey

The government and private sector conducted the "Taiwan Social Innovation Survey" to gain insight into the public's understanding of social innovation and the current operation status of social innovation organizations. The survey was administered via phone.



Awareness Survey on the General Public

People Over the Age of **20**

SUBJECT
Social Innovation Organizations

SURVEY DESIGN
General Information
Sustainable Development Goals (SDGs)
Management & Operational Status
Operational Challenges & Needs

SAMPLING DESIGN
National Household Telephone Survey
Stratified Random Sampling
Controlled for Region and Age

EFFECTIVE SAMPLE SIZE
2,015

Operation Survey on Social Innovation Organizations

People Over the Age of **20**

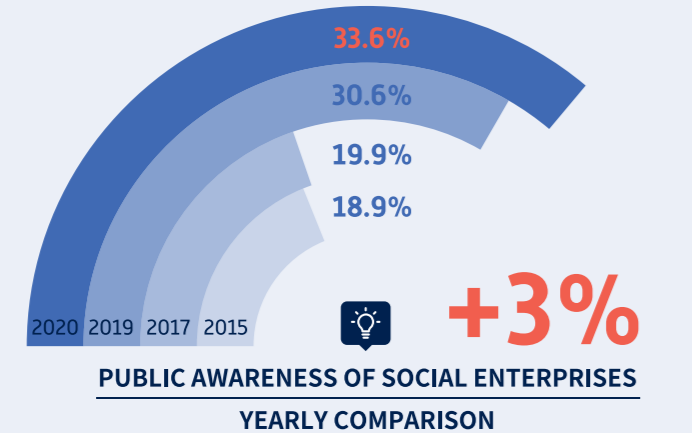
SUBJECT
Social Innovation Organizations

SURVEY DESIGN
General Information
Sustainable Development Goals (SDGs)
Management & Operational Status
Operational Challenges & Needs

SAMPLING DESIGN
All registered and unregistered social innovation organizations in Taiwan.

EFFECTIVE SAMPLE SIZE
297

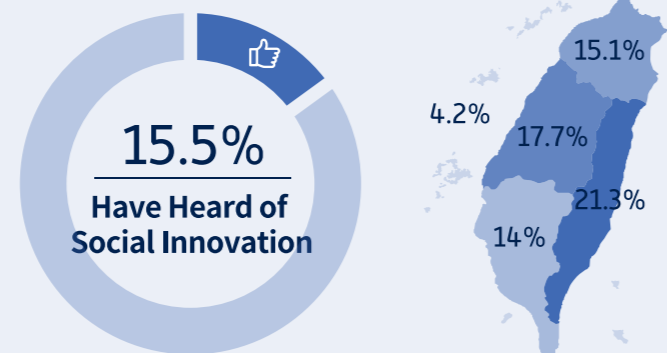
I. Social Enterprises



Public awareness of social enterprises constantly reaches record highs.

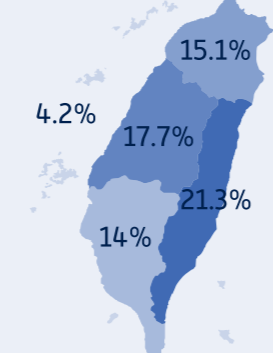
More than one-third of the public has heard of social enterprises.

II. Social Innovation

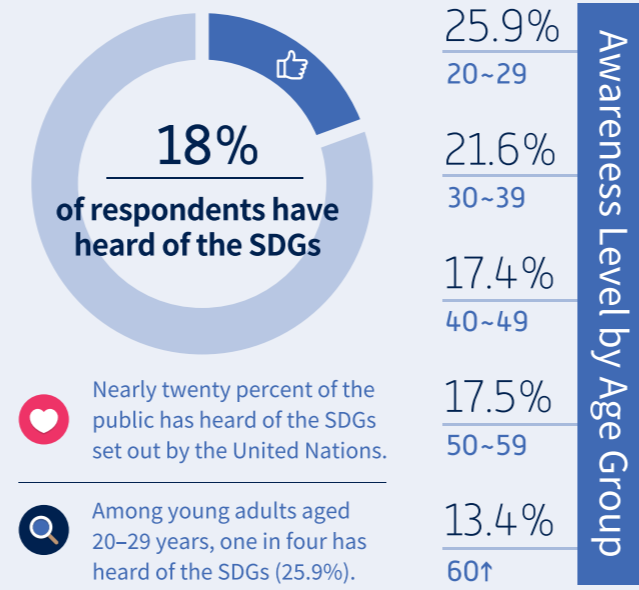


Less than twenty percent of respondents are aware of "social innovation".

About 15.5% of respondents have heard of "social innovation," awareness is highest among residents of the east coast, and the majority of them stated the Internet as their source of information.

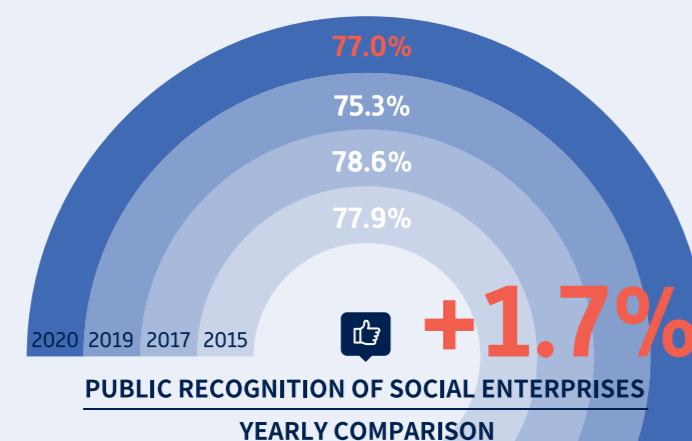


III. SDGs



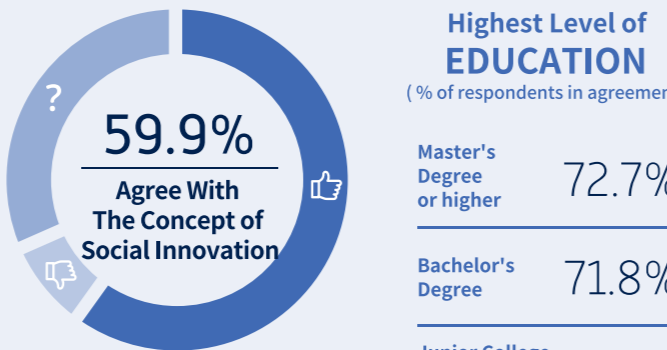
Nearly twenty percent of the public has heard of the SDGs set out by the United Nations.

Among young adults aged 20-29 years, one in four has heard of the SDGs (25.9%).



More than three-quarters of the public supports the concept of social enterprises.

In 2015 & 2017, DBS Bank and the United Daily News Group Vision Project conducted surveys measuring social enterprise recognition. The results of these surveys are comparable to the findings of the present survey.



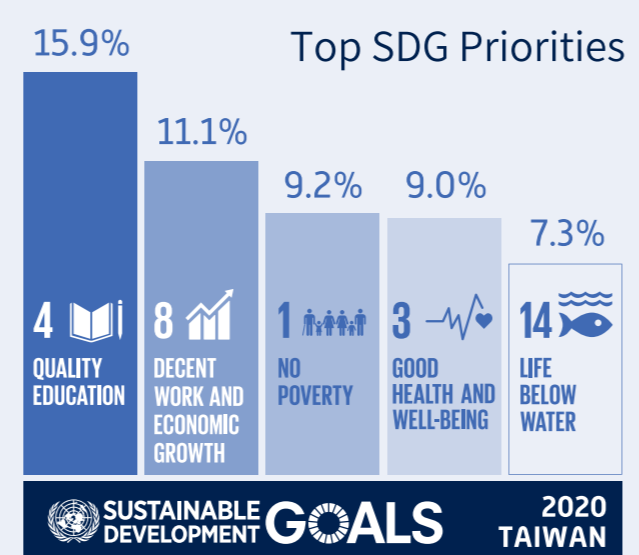
8.5% Disagree | 31.6% Don't Know

Nearly sixty percent of respondents stated that they agree with the concept.

Among those with a Bachelor's degree or higher, over seventy percent of respondents agree.

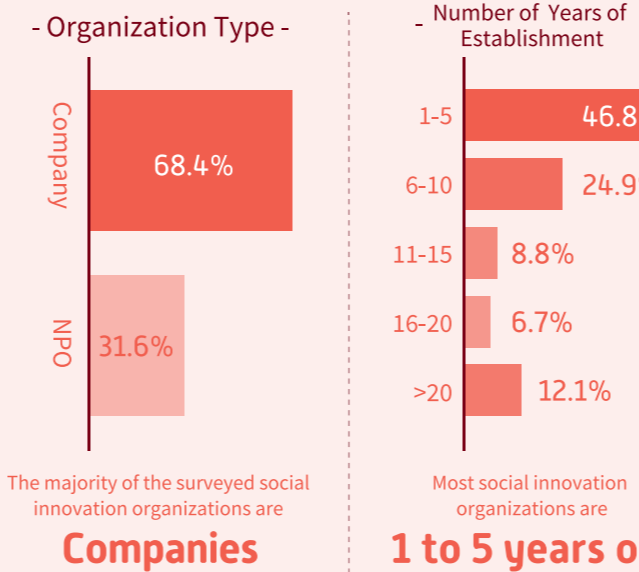
Highest Level of EDUCATION (% of respondents in agreement)

Education Level	Agreement (%)
Master's Degree or higher	72.7%
Bachelor's Degree	71.8%
Junior College Associate Degree	61.3%
Senior/Vocational High School	58.0%
Junior High School	44.7%
Elementary School or lower	27.9%



According to respondents, SDG 4 Quality Education is the most urgent area for action, followed by SDG 8 Decent Work and Economic Growth and SDG 1 No Poverty.

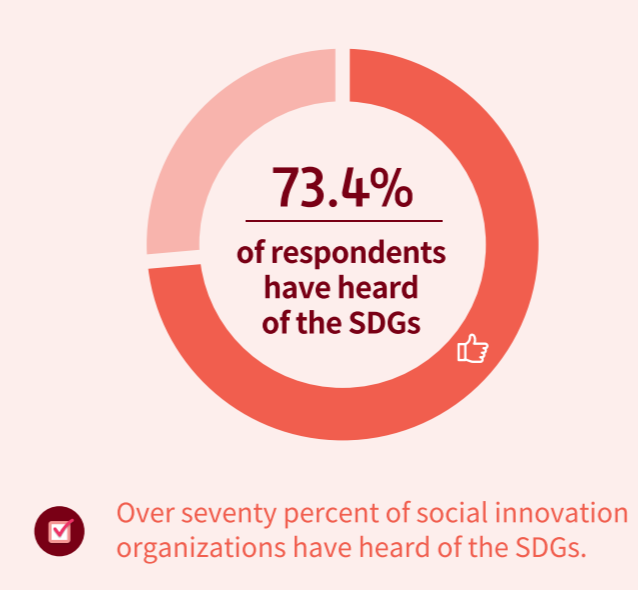
I. General Information



The majority of the surveyed social innovation organizations are **Companies**.

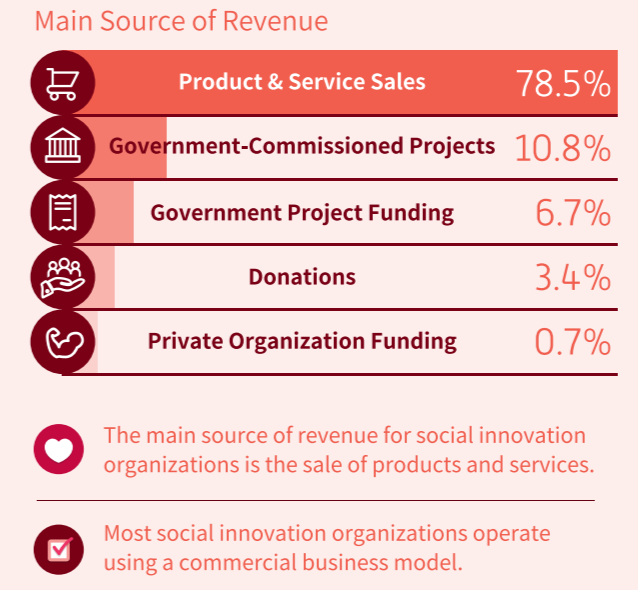
Most social innovation organizations are **1 to 5 years old**.

II. SDGs



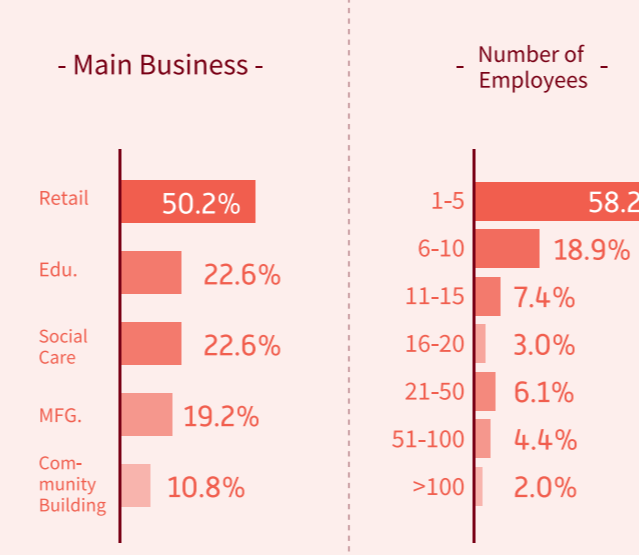
Over seventy percent of social innovation organizations have heard of the SDGs.

III. Management & Operations Status



The main source of revenue for social innovation organizations is the sale of products and services.

Most social innovation organizations operate using a commercial business model.



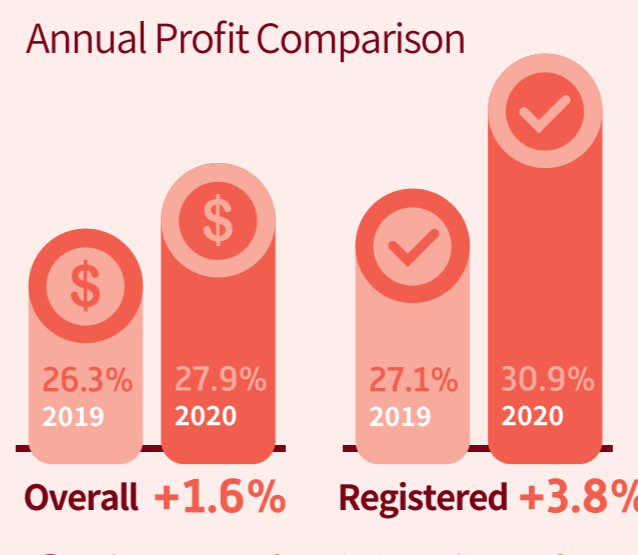
The core business of most social innovation organizations is **Retail & Services**.

Most social innovation organizations have **fewer than 5 employees**.



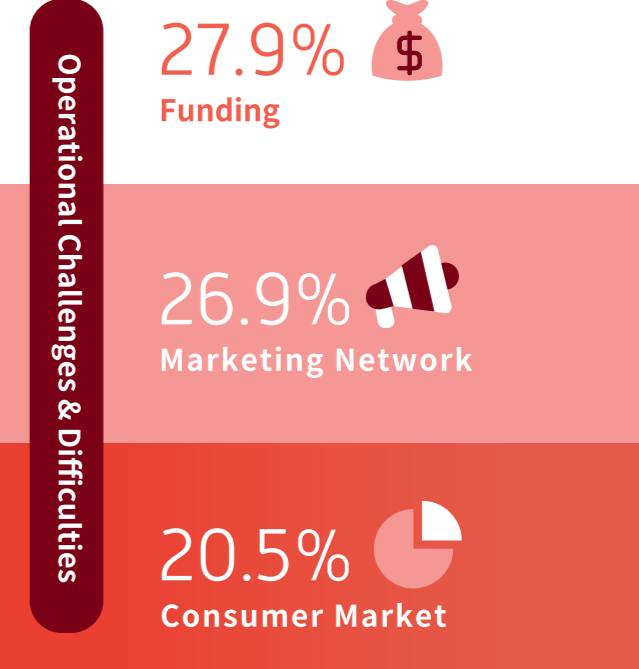
Top Priority: SDG 11 Sustainable Cities and Communities.

Companies also prioritize SDG 12 Responsible Consumption and Production, SDG 3 Good Health and Well-being and SDG 8 Decent Work and Economic Growth.



The percentage of organizations making a profit has risen.

The percentage of making a profit from registered organizations are more than others.



TAIWAN SOCIAL INNOVATION SURVEY 2020

社會創新大調查

指導單位: 經濟部中小企業處
共同推動: 台灣經濟研究院, 星展銀行 DBS, 聯合工程

社會創新大調查專區